



North East Combined Authority

DURHAM · GATESHEAD · SOUTH TYNESIDE · SUNDERLAND

North East Combined Authority, Leadership Board

16 April 2019

(2.00 - 2.30 pm)

Meeting held at County Hall, Durham, DH1 5UL

Present:

Councillor : I Malcolm(Chair)

Councillors: M Gannon, G Miller and S Henig

1. APOLOGIES FOR ABSENCE (MEMBERS)

No apologies for absence were received.

2. DECLARATIONS OF INTEREST

None.

3. MINUTES OF THE PREVIOUS MEETING HELD ON 5 FEBRUARY 2019

The minutes of the previous meeting were approved as a correct record.

4. ADOPTION OF LOGO AND BRANDING GUIDELINES

Submitted: Report of the Monitoring Officer (previously circulated and copy attached to the official minutes):

The current NECA branding was adopted when the combined authority was initially set up in 2014. The Newcastle upon Tyne, North Tyneside and Northumberland Combined Authorities (establishment and functions) Order 2018 changed the legal name and boundary of the North East Combined Authority. From 2 November 2018 the geography of the North East Combined Authority covers only the four local authority areas of Durham, Gateshead, South Tyneside and Sunderland.

An updated branding would provide a more clear understanding of the Constituent Councils of NECA and the revised geographic area of the North East Combined Authority. A visual of the proposed branding was presented to the Board for consideration together with proposed brand use guidelines.

RESOLVED: That:

- (i) the proposed NECA brand and logo as shown in Appendix A of the report be approved with immediate effect and
- (ii) the proposed brand use guidelines as set out in Appendix B be approved.

5. REGIONAL PARTNERSHIP WORKING

Submitted: Report of the Monitoring Officer (previously circulated and copy attached to the official minutes).

The North East Local Enterprise Partnership (LEP) has four Advisory Boards. Each Board had one public sector member appointed to represent the seven North East Local Authorities. Following the changes to the boundaries of NECA the LEP Board had agreed that each advisory Board should have one representative from both NECA and the North of Tyne Combined Authority.

RESOLVED: That the appointments to the North East LEP Advisory Boards as listed be endorsed:

- (i) Investment Board – Councillor Iain Malcolm;
- (ii) Employment and Skills Board – Councillor Simon Henig;
- (iii) Innovation Delivery Board – Councillor Graeme Miller and
- (iv) Business Growth Board – Patrick Melia

6. THEMATIC PORTFOLIOS UPDATE

Submitted: Report of the Economic Directors (previously circulated and copy attached to the official minutes).

Members had previously agreed the thematic portfolios and responsibilities for the primary areas of NECA business. The governance arrangements had been put into place and the Economic Directors across the NECA together with the Heads of Transport were meeting on a regular basis.

Members noted the terms of reference which had been produced for each portfolio which would continue to develop over time.

The Economic Directors and Heads of Transport were currently working on developing further projects and initiatives relevant to each portfolio alongside the NECA Economic Prospectus.

The draft Economic Prospectus was being prepared by the Economic Directors through the Economic Directors and Heads of Transport Group (EDHT). This will provide an overview of the strengths of the NECA economy and the ambitions for growth and strategic investment priorities going forward. It will include future collaborative projects and initiatives with a view to this becoming the framework for

ongoing dialogue with the Government and partners. It is expected that the Prospectus will be launched in June.

The Board had agreed to establish a Culture and Tourism portfolio, for which a Lead would be appointed in due course. Officers were requested to consider the scope and breadth of this portfolio. A further update on the progress will be presented to the Board at its meeting in June.

RESOLVED: That:

- (i) The Terms of Reference for each portfolio be approved and amended as appropriate as the work develops;
- (ii) The proposed projects and initiatives for each portfolio be presented to the Board at its next meeting;
- (iii) The proposed scope and breadth of the Culture and Tourism portfolio be presented to the Board at its next meeting and
- (iv) The Economic Prospectus be launched in June.

7. DATE AND TIME OF NEXT MEETING

Tuesday 4 June 2019 at 2pm at Town Hall, South Shields.

8. EXCLUSION OF PRESS AND PUBLIC

By virtue of paragraph 3 of Part 1 of Schedule 12A of the Local Government Act 1972, the press and public were excluded from the remainder of the meeting for the duration of consideration of agenda item 11 (confidential minutes) and item 12 (project approvals update report), because exempt information was likely to be disclosed and the public interest test against the disclosure was satisfied.