

**Decision Title:**

Developing the International Offer of the Visitor Economy

**Is this decision Key or Non-key?**

Non-Key

**Is this decision subject to Call-in?**

No

**Decision:****Non-confidential decision:**

The Chief Executive is recommended to approve the following funding award, and authorise entry into required agreement to facilitate approvals:

- i. An investment of £137,519 of North East CA Investment Fund to extend delivery of the **I0180: Developing the International Offer of the Visitor Economy** project to 30 June 2025.

**Delegation:**

Decision C24/7/24 of Cabinet meeting held on 30 July 2024 - North East CA Cabinet delegated authority to the Chief Executive to progress subsequent business cases and make investment decisions associated with the activity described within the Strategic Portfolio Plans, in consultation with the Mayor and relevant Portfolio Holder, subject to the thresholds which are included within the adopted Single Assurance Framework.

This included the following: 'Investment approvals up to £500k are to be approved by the Chief Executive, in consultation with the Section 73 Officer and Monitoring Officer, under the Cabinet approved delegated authority.'

**Consultation:**

Cabinet Member:	Yes
Monitoring Officer:	Yes
Director of Finance and Investment:	Yes

**Name and Title of the Decision-Maker:**

Alan Reiss, Director of Operations, acting under delegation from the Chief Executive in his absence.

**Contact Officer:**

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**Signature (Decision-Maker)**

A handwritten signature in black ink, appearing to be 'Mark Adamson', written over a light blue rectangular background.

**Date of signing**

16/06/2025