

Decision Title:

Continuation of delivery of the North East Growth Hub 2026-29

Is this decision Key or Non-key?

Non-key

If the decision is Key, has the decision been published on the Forward Plan?

Yes

The date of publication: 27/2/26

Note: Revised to a non-key decision 4/3/26 due to the associated salary costs being included within the North East Combined Authority's structure and agreed as part of the Cabinet approved budget, therefore there is no need to seek further approval.

Is this decision subject to Call-in?

No

Decision:**Option 1: Non-confidential decision:**

Approve an investment of £100,141 Integrated Settlement funding (Economic Development and Regeneration pillar) for marketing including website maintenance, software licencing and event/conference participation costs to raise awareness and engagement with the NE Growth Hub and the North East CA.

Delegation:

North East CA Constitution, Part 2.7 – Scheme of Delegations Section B: General Delegations to the Head of Paid Service: HPS 16 To award and sign a grant offer or agreement up to £5m.

Consultation:

Cabinet Member:	Yes
Assistant Director Legal and Governance:	Yes
Director of Finance and Investment:	Yes

Name and Title of the Decision-Maker:

Dr Henry Kippin, Chief Executive, North East Combined Authority

Contact Officer:

Helen Lee
Growth Hub Programme Manager
helen.lee@notheast-ca.gov.uk

Signature (Decision-Maker)



Date of signing 12 May 2026